

# Los Alisos™

2009-2010 ON-PREMISE MARKETING MATERIALS

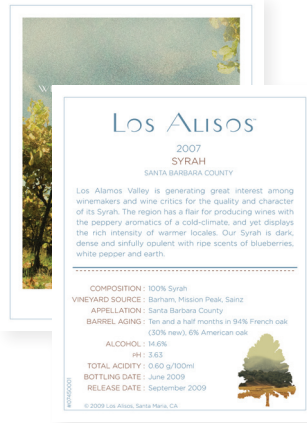
- *Los Alisos* translates as “Alders” – the trees that dot our valley’s picturesque landscape
- The limestone rich soil in Los Alamos Valley is the envy of winemakers around the world
- Los Alisos lies between the world-class AVAs of the Santa Ynez and the Santa Maria Valleys
- Our region inspires balance – neither too hot, nor too cold – perfect for Chardonnay and Syrah



## WINE INFO SHEETS

Learn about our inspiration – Los Alamos Valley – and how it provides our wines with their exceptional flavor profiles.

CHARDONNAY | ITEM #07350000  
 SYRAH | ITEM #07350001  
 QTY : 25 PACK



## WAITSTAFF CARDS

Pocket-sized, yet chock full of descriptions of our Chardonnay and Syrah to help increase on-premise sales.

CHARDONNAY | ITEM #07450000  
 SYRAH | ITEM #07450001  
 QTY : 25 PACK



## BRANDED CORKSCREW

Open up a conversation about how Los Alamos Valley is rapidly becoming a premier wine-growing region in California.

ITEM # 07600001 | QTY : 1



## OUR WINES

### 2007 CHARDONNAY

With a ripe, rich, tropical and creamy texture, our Chardonnay displays characteristics that are the hallmark of grapes from cool-climate, sandy hillside and benchland sites.

### 2007 SYRAH

Our Syrah is dark, dense and sinfully opulent with ripe scents of blueberries, white pepper and earth – a flavor profile that reflects the character of Santa Barbara’s viticulture.

