

Attached is a presentation put together by Carlos Trad that may be helpful. Among other things it shows Dona Paula's new packaging for all lines. The most dramatic changes are seen in the Dona Paula Estate and Los Cardos ranges. I believe you will all be very pleased by these significant changes which may assist us in continuing the tremendous growth we have seen on these wines.

The Los Cardos Sauvignon Blanc will be in clear/'white' glass as seen at the end of the presentation – NOT in green glass as seen in the Los Cardos line photo. However, the Dona Paula Estate Sauvignon Blanc will be in green glass as shown only.

New labels will begin to be shipped currently as supplies of prior labels are exhausted.

Shipment will also begin at once bearing neckers, on 6 of 12 bottles per case, describing the "Sustainable Agriculture" aspect of these wines.