

The PR team is excited to announce we have three national media hits this month.

The first is a six page story in this week's (December 7) issue of **SPORTS ILLUSTRATED** on "The Gossip Girl" -- Rachel Alexandra.

The second is this Friday, December 4 when Food and Wine's Wine Editor Ray Isle will recommend La Crema's 2008 Pinot Noir (Monterey) as a holiday selection on the **TODAY SHOW**.

And last but not least, Cambria's 2006 Julia's Vineyard Pinot Noir was selected as the number one wine of 2009 by **WINE ENTHUSIAST MAGAZINE**. The story is on line now and hits newsstands December 8. I have included the text below.

The Enthusiast 100 of 2009
By the Editors of Wine Enthusiast Magazine

Each year, the editors of Wine Enthusiast compile the list of their favorite wines of the year. While most featured have received high scores from our critics, many go far beyond the numbers assigned to them, either for their extraordinary quality-to-price value, their immediate drinkability, or their uniqueness. All are diverse and offer a window into the terroir from which they were made. And perhaps most importantly, all are available in the U.S. market.

We also strive to consider newsworthiness or excitement factor, and whether a wine represents notable trends in the wine market. This year's Number One wine is a prime example: Pinot Noir being the buzz wine of the past few years, Cambria combines high quality with a reasonable price and is made in sufficient quantities as to be generally available.

Within the limits of what we tasted over the past year, we've tried to include wines that not only represent many different regions and grape varieties, but also vary in style. You'll find wines from all the major wine-producing countries across the full spectrum of grape varieties in sparkling and still, table, dessert and fortified wines. One of the things we value most in the wine world is diversity, and this is one way of applauding it.

#1 (93) Cambria 2006 Julia's Vineyard Pinot Noir (Santa Maria Valley); \$21. This is the best Pinot Noir at this price on the market. Easily. It's picture-perfect cool climate, absolutely dry and silky, with complex flavors of cherries, Mandarin orange, cola, pomegranates, licorice and cinnamon spice, made even richer by smoky oak. Just lovely, and gets even better as it breathes in the glass. Editors' Choice.