



Nicolas Jaboulet, Perrin Frères

Our Story

Our story is about the meeting of two families who come from the two opposite ends of the Rhône valley, North and South.

In the North, **Nicolas Jaboulet** who grew up on the hillsides of Hermitage and the **Perrin family** who has been in the southern Rhône, primarily in the prestigious appellation of Châteauneuf du pape, since the beginning of the 20th century.

This geographical reunion finds its meaning in the phrase '*AXIS MUNDI*'. These Latin words stand for the 4 cardinal points and symbolize the Côtes de Rhône region divided between the Northern (Septentrional) and the Southern (Mérional) appellations and the right and left banks of the Rhône river.

Our Philosophy

Nicolas Jaboulet, Perrin Frères could be defined as a "boutique negociant". Initially we research the best available wines and select a few casks from different wine growers. Then we blend delicately to offer a harmonious wine. Finally we mature the wines in oak casks to polish the wine.

Nicolas Jaboulet, Perrin Frères produce wines that reflect their terroir. Each appellation is unique and the wines produced reflect those differences. The ageing reveals the distinctiveness of each appellation and enhances their potential.

If we were to define the style of Nicolas Jaboulet, Perrin Frères wines, the words that would come to mind would be:

Freshness, finesse and precision for the whites,
Fruit aromas, concentration and elegance for the reds.

Nicolas Jaboulet, Perrin Frères knows that a wine takes its full dimension when it is perfectly matched with food.

Being passionate about food and with the help of Laurent Deconinck, chef at Château de Beaucastel, we carry out research on wine and food matching.

Our region

Nicolas Jaboulet, Perrin Frères produces a range of wines exclusively from the Northern appellations of the Rhône valley since the 2007 vintage.

The Northern Rhône is situated between the towns of Vienne and Saint Peray on both sides of the Rhône river. In this region, the vines have historically been planted on the hillsides of soils of granite debris and benefit from an ideal exposure.

The only varietal for the red is Syrah. The three varietals for the whites are Marsanne, Roussanne and Viognier for the appellation of Condrieu.

The three most noble appellations of the region are Ermitage, Côte Rôtie and Condrieu.

This wine region has a very old history. It would seem that the Roman theory prevails in Côte Rôtie with the influence of the neighbouring town, Vienne. On the other hand, it seems that the first vines planted in Hermitage date back to the Greeks, 500 years before Christ.

These wines have in common their character their power and their great finesse.

For a long time they were served at Royal tables in France and abroad.

Around these three "celebrities", other appellations are now renowned in this region: Crozes-Hermitage, Saint-Joseph, Cornas and Saint-Peray. Benefiting from the same terroir, each one has developed a big personality.