

We are pleased to announce a new Northern Rhone project, brought to us by Vineyard Brands.

Nicolas Jaboulet, who recently left the family firm of Maison Paul Jaboulet Aine, has teamed with the Perrin family, of Chateau de Beaucastel in the Southern Rhone.

Attached, you will find an overview of the new brand, called Nicolas Jaboulet Perrin Freres, as well as tech sheets for the four wines we will launch upon their arrival in early December.

Also below is a link to an article from Decanter regarding the partnership between Jaboulet and Perrin.

<http://www.decanter.com/news/news.php?id=290068>

Once we get closer to arrival, you will receive more detailed information, but this should help you lay the groundwork in those accounts interested in Northern Rhone.